

IYOLA NILANTHA GUNASEKERA

WEB DESIGNER / GRAPHIC DESIGNER
DIGITAL MARKETER / SEO SPECIALIST



@Iyola Nilantha



@Iyola Nilantha
Gunasekera



Nationality
Sri Lankan

Date of Birth
22-08-1985

Passport No
N9330199

Visa Status
Residence

Date of Expiry
16-01-2025

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Profile Summary

With a rich and diverse professional background spanning 12 years in Graphic Designing, web development, and Creative Social Media Marketing, I bring a unique blend of technical expertise and creative prowess. Proficient in Adobe Creative Suite, I have honed my skills in visual communication, UI/UX design, and branding. In web development, I excel in web development, front-end and back-end frameworks. With a decade-long focus on crafting engaging campaigns and managing online communities, I am adept at Creative Social Media Marketing. As a problem solver with a level-headed approach, my commitment to client satisfaction, clear communication, and strategic branding ensures each project reflects a consistent and impactful brand identity.

Expertise



Web Development

(HTML, CSS, PHP, MySQL, Java script, jQuery, WordPress, WooCommerce, CMS)



Social Media Marketing

(Creative campaign development, Content creation and curation, Social media analytics and strategy, Engagement and community management)



Graphic Designing

(Proficient in Adobe Creative Suite [Photoshop, Illustrator], Visual communication and design principles, Branding and logo design, UI/UX design)



Branding

(Brand strategy development, Consistent brand messaging, Market positioning and differentiation, Brand identity creation and maintenance)

Work Experience

CURRENT
2022 NOV

Creative Designer
Point Five Advertising LLC, Dubai

2022 MAR
2022 OCT

Digital Marketing Manager
Rukn Al Fursan Technical Services, Dubai

2018 OCT
2022 MAR

Head of Operations (Self Employed)
Aiva Holdings, Colombo, Sri Lanka

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Education



Diploma in Online Marketing
Show Academy Online Institute



Diploma in Social Media Marketing
Alison Advance Learning Inc.



*Diploma in Graphic Designing
and Web Designing*
Westfield Institute

[Read More in LinkedIn Profile](#)

Languages



English



Sinhala



Tamil

Skills



Illustrator



Photoshop



HTML



CSS



PHP



MySQL

MySQL



jQuery

jQuery



WordPress

WordPress



Premiere Pro

Premiere Pro



Filmora

Filmora



MS Word

MS Word



MS Excel

MS Excel



MS PowerPoint

MS PowerPoint



MS Access

MS Access



Google Analytics

SEO

Portfolio



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Video Resume



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